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ArborOakland Group Announces The Build-out of Print-on-Demand Center

We have more exciting news from ArborOakland Group!

You've come to know ArborOakland Group for our marketing services expertise:

- Digital Media, including Cross Media, Web Design, Mobile optimization, and Email campaigns, as well as new technologies such as QR Codes and Personal URLs
- Printing, ranging from traditional commercial printing to short-run personalized communications
- Kitting & Fulfillment, encompassing print, promotional, and other supporting materials
- Direct Mail, including data acquisition and management through printing and distribution

Last month we were excited to announce our acquisition of Tri-Color Graphics, a large format printer, which enables us to provide wall mounts, posters, banners, clings, vehicle wraps, and more, to our clients.

Well, once again, we are taking a great stride forward and continuing to expand our capabilities. We are happy to announce the build out of our Print-on-Demand Center which includes the addition of equipment that is sized for our short-run digital printing. Our Print-on-Demand Center now includes capabilities such as:

- Color digital printing
- Black & White digital printing
- Envelope and stationary printing
- Collating with inline stitching and folding
- Tab printing and cutting
- Plastic coil and Wire-O binding
- Perfect binding
- and more...

This expansion has been made possible through ArborOakland Group's acquisition of NorthAmerican Reproductions, a leader in producing short run textbooks and manuals for a broad range of clients and industries. Initially founded 35 years ago as a letter shop serving small corporations, NorthAmerican Reproduction has evolved over the past decade to becoming a print-on-demand specialist. With the addition of NorthAmerican's small format printing and bindery capabilities to its direct mail, kitting and fulfillment, digital media, large format printing, and traditional printing lines of business, ArborOakland Group has completed the development of its print-on-demand center and is providing complete marketing support for existing clients as well as enabling growth in new markets.

We're excited about the opportunities this presents for us to continue to add value to our relationship and make our clients job easier.

Interested in how we can help your company? Please contact us at (800) 886-5661, email us at Info@ArborOakland.com, or visit our website at www.arboroakland.com for more information.